



Not Just Blanks — Streetwear, Reimagined.

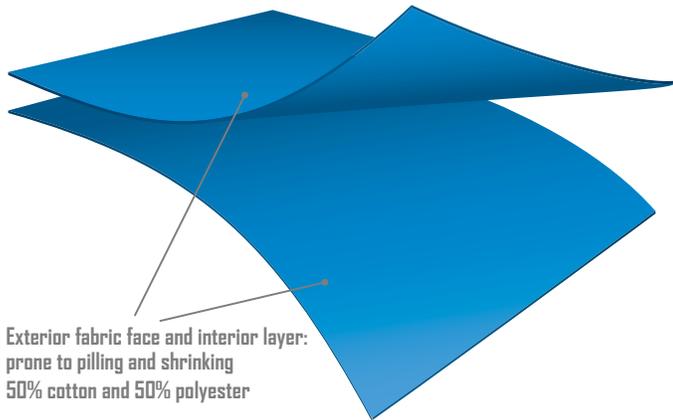
Just LIKE HERO

JUST LIKE HERO

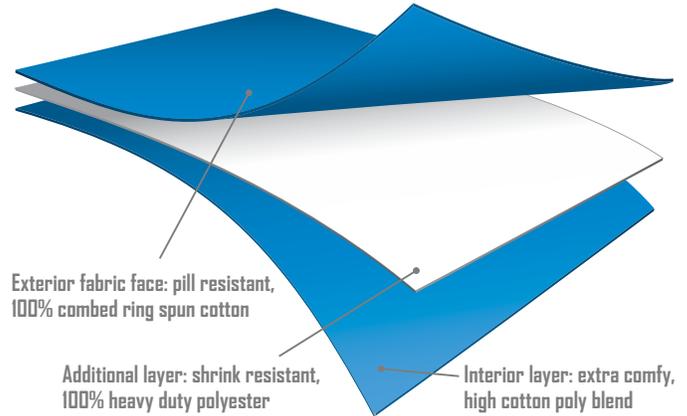


The Fabric

TRADITIONAL 2-Layer Fleece

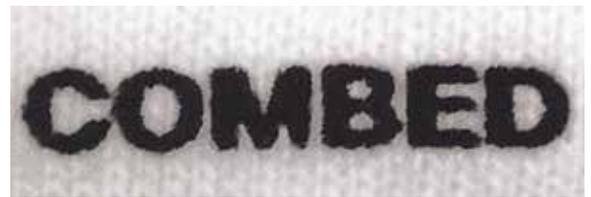


JUST LIKE HERO 3-Layer Fleece



Low definition

Print on fabric



High definition



Rough surface

Zoom
20x



Smoother surface



Weak structure

Zoom
100x



20% stronger structure



Open ended yarn provides low strength to fabric

Zoom
1000x



Ring spun yarn provides higher strength to fabric

Traditional results:
High pilling / High shrinkage / Low print quality

Just Like Hero results:
Low pilling / Low shrinkage / High print quality

HERO 1020

CREWNECK

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS	60%	40%	0%
SPORT GREY	55%	40%	5%
ASH HEATHER	59%	40%	1%
DARK HEATHER	40%	60%	0%

FEATURES

- JLH'S CLASSIC FASHION FIT
- 2X2 RIB NECKLINE
- 2X2 RIB CUFFS & BOTTOM HEM
- DOUBLE STITCHED THROUGH OUT
- TEAR-AWAY NECK LABEL
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL / 3XL / 4XL / 5XL

YOUTH

XS / S / M / L

AVAILABLE COLOURS

BLACK	+ YOUTH
NAVY BLUE	+ YOUTH
DARK HEATHER	+ YOUTH
SPORT GREY	+ YOUTH
ASH HEATHER	
WHITE	+ YOUTH
MAROON	+ YOUTH

RED	
FOREST GREEN	
ROYAL BLUE	
PURPLE	
PINK	
CLAY	
PEACH	
IVORY	
KIWI	
SKY BLUE	
LAVENDER	
DUSTY ROSE	
DUSTY GREEN	
OLIVE	
COCOA	
KELLY GREEN	
ORANGE	
GOLD	





JUST LIKE HERO



HERO 2020

PULLOVER

WEIGHT

280 GSM (3.8 oz/ly (CA) 8.3 oz (US))

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS	60%	40%	0%
SPORT GREY	55%	40%	5%
ASH HEATHER	59%	40%	1%
DARK HEATHER	40%	60%	0%

FEATURES

- JLH'S CLASSIC FASHION FIT
- 2X2 RIB CUFFS & BOTTOM HEM
- DOUBLE FLEECE LINED HOOD
- DOUBLE STITCHED THROUGH OUT
- TEAR-AWAY NECK LABEL
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS/S/M/L/XL/2XL/3XL/4XL/5XL/6XL

YOUTH

XS/S/M/L/XL

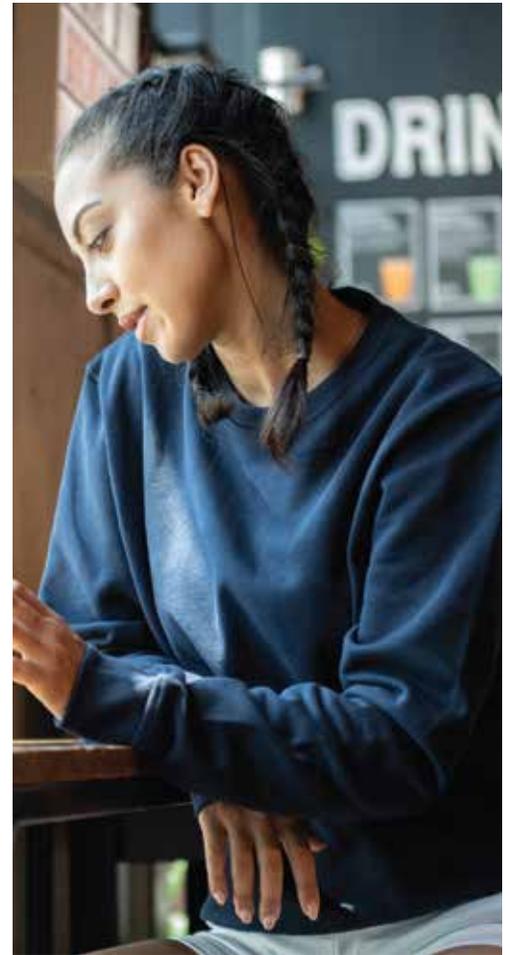
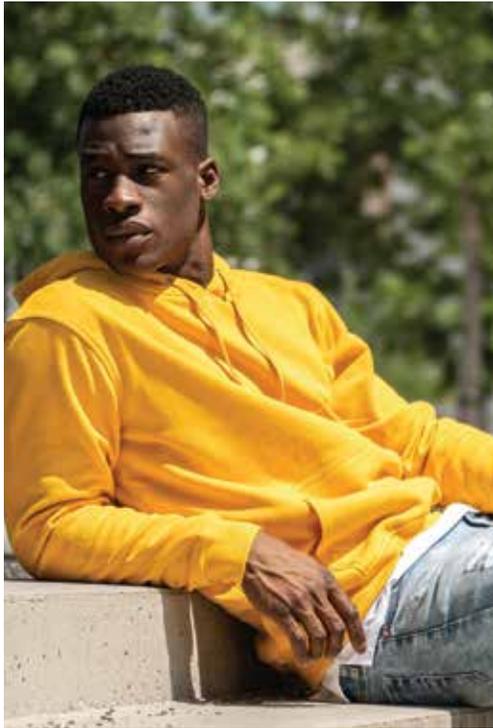
AVAILABLE COLOURS

BLACK	+ YOUTH
NAVY BLUE	+ YOUTH
DARK HEATHER	+ YOUTH
SPORT GREY	+ YOUTH
ASH HEATHER	
WHITE	+ YOUTH
MAROON	
RED	+ YOUTH
FOREST GREEN	
ROYAL BLUE	+ YOUTH
PURPLE	
PINK	
CLAY	
PEACH	
IVORY	
KIWI	
SKY BLUE	
LAVENDER	
DUSTY ROSE	
DUSTY GREEN	
OLIVE	
COCOA	
KELLY GREEN	
ORANGE	
GOLD	





JUST LIKE HERO



HERO 3020

FULL ZIP

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS	60%	40%	0%
SPORT GREY	55%	40%	5%
ASH HEATHER	59%	40%	1%
DARK HEATHER	40%	60%	0%

FEATURES

- JLH'S CLASSIC FASHION FIT
- 2X2 RIB CUFFS & BOTTOM HEM
- DOUBLE FLEECE LINED HOOD
- DOUBLE STITCHED THROUGH OUT
- TEAR-AWAY NECK LABEL
- YKK METAL ZIPPERS
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS/S/M/L/XL/2XL/3XL/4XL/5XL

YOUTH

XS/S/M/L/XL

AVAILABLE COLOURS

BLACK	+ YOUTH
NAVY BLUE	+ YOUTH
DARK HEATHER	+ YOUTH
SPORT GREY	+ YOUTH
WHITE	+ YOUTH
MAROON	
FOREST GREEN	
RED	



HERO 4020

1/4 ZIP

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS	60%	40%	0%
SPORT GREY	55%	40%	5%
ASH HEATHER	59%	40%	1%
DARK HEATHER	40%	60%	0%

FEATURES

JLH'S CLASSIC FASHION FIT
2X2 RIB CUFFS & BOTTOM HEM
DOUBLE STITCHED THROUGH OUT
TEAR-AWAY NECK LABEL
YKK METAL ZIPPERS
LOW SHRINKAGE
PILL RESISTANT
MINIMUM COLOUR FADING
ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL / 3XL / 4XL / 5XL

YOUTH

XS / S / M / L

AVAILABLE COLOURS

BLACK	+ YOUTH
NAVY BLUE	+ YOUTH
DARK HEATHER	
SPORT GREY	+ YOUTH
WHITE	+ YOUTH
MAROON	+ YOUTH
FOREST GREEN	
IVORY	



HERO 5020R

JOGGERS

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS	60%	40%	0%
SPORT GREY	55%	40%	5%
ASH HEATHER	59%	40%	1%
DARK HEATHER	40%	60%	0%

FEATURES

- FASHION FIT
- TAPERED STYLE
- FUNCTIONAL SIDE POCKETS
- 2X2 RIB CUFFS & WAISTBAND
- TEAR-AWAY LABELS
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS/S/M/L/XL/2XL/3XL/4XL/5XL/6XL

YOUTH

XS / S / M / L

AVAILABLE COLOURS

BLACK	+ YOUTH
NAVY BLUE	+ YOUTH
DARK HEATHER	
SPORT GREY	+ YOUTH
ASH HEATHER	
WHITE	+ YOUTH
MAROON	
RED	
FOREST GREEN	
ROYAL BLUE	
PURPLE	
PINK	
CLAY	
PEACH	
IVORY	
KIWI	
SKY BLUE	
LAVENDER	
DUSTY ROSE	
DUSTY GREEN	
OLIVE	
COCOA	
KELLY GREEN	
ORANGE	
GOLD	



HERO 6020

7"

SWEATSHORTS

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 60% 40% 0%

ASH HEATHER 59% 40% 1%

FEATURES

RELAXED FIT

7" INSEAM

ELASTIC WAISTBAND

EXTERIOR FLAT DRAWSTRING

VINTAGE STYLE BACK POCKET

TEAR-AWAY LABELS

LOW SHRINKAGE

PILL RESISTANT

MINIMUM COLOUR FADING

ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK

NAVY BLUE

ASH HEATHER

CLAY

IVORY

SKY BLUE

DUSTY GREEN



HERO 7020

3" SWEATSHORTS

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 60% 40% 0%

ASH HEATHER 59% 40% 1%

FEATURES

MID-RISE FASHION FIT

3" INSEAM

ELASTIC WAISTBAND

WITH NO DRAWSTRING

SIDE POCKETS FOR BIG PHONES

TEAR-AWAY LABELS

LOW SHRINKAGE

PILL RESISTANT

MINIMUM COLOUR FADING

ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK

ASH HEATHER

PINK

CLAY

IVORY

SKY BLUE

LAVENDER

DUSTY GREEN



MAX HEAVYWEIGHT 14.2oz

HERO 1050M CREWNECK

WEIGHT

480 GSM 23.6 oz/ly (CA) 14.2 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 83% 17% 0%

ASH HEATHER 81% 17% 2%

FEATURES

- DROP-SHOULDER FIT
- STREET-READY OVERSIZED
- MINIMALIST STYLE
- TEAR-AWAY NECK LABEL
- HEAVY DUTY RIB CUFFS & BOTTOM
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK
OFF BLACK
ASH HEATHER
ICY ROCK



MAX HEAVYWEIGHT 14.2oz

HERO 2050M PULLOVER

WEIGHT

480 GSM 23.6 oz/ly (CA) 14.2 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 83% 17% 0%

ASH HEATHER 81% 17% 2%

FEATURES

- DROP-SHOULDER FIT
- STREET-READY OVERSIZED
- MINIMALIST STYLE
- DOUBLE FLEECE LINED HOOD
- TEAR-AWAY NECK LABEL
- HEAVY DUTY RIB CUFFS & BOTTOM HEM
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK
OFF BLACK
ASH HEATHER
ICY ROCK



MAX HEAVYWEIGHT 14.2oz

HERO 5050M SWEATPANTS

WEIGHT

480 GSM 23.6 oz/ly (CA) 14.2 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 83% 17% 0%

ASH HEATHER 81% 17% 2%

FEATURES

VINTAGE-INSPIRED STYLE

RELAXED FIT

VINTAGE STYLE BACK POCKET

ELASTIC CUFFS & WAISTBAND

TEAR-AWAY NECK LABEL

INTERIOR FLAT DRAWSTRING

LOW SHRINKAGE

PILL RESISTANT

MINIMUM COLOUR FADING

ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK

OFF BLACK

ASH HEATHER

ICY ROCK



MAX HEAVYWEIGHT 8.3oz

HERO 300 T-SHIRT

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

100% COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 100% 0% 0%

FEATURES

- DROP-SHOULDER FIT
- STREET-READY OVERSIZED
- MINIMALIST STYLE
- TEAR-AWAY NECK LABEL
- SUPER HEAVY DOUBLE JERSEY
- SIDeseamed CONSTRUCTION
- PILL RESISTANT
- LOW SHRINKAGE
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL / 3XL / 4XL / 5XL

AVAILABLE COLOURS

- BLACK
- ACID BLACK (ACID WASHED)
- ASH HEATHER
- WHITE
- ICY ROCK
- IVORY
- DUSTY GREEN



HERO 4220

1/2 ZIP HOODIE

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS	60%	40%	0%
ASH HEATHER	59%	40%	5%

FEATURES

- DROP-SHOULDER FIT
- STREET-READY OVERSIZED
- MINIMALIST STYLE
- DOUBLE FLEECE-LINED HOOD
- TEAR-AWAY NECK LABEL
- YKK METAL ZIPPERS
- 2X2 RIB CUFFS & BOTTOM HEM
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT
XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK
NAVY BLUE
ASH HEATHER
IVORY
DUSTY GREEN
RED
FOREST GREEN



HERO 4220C

CROPPED 1/2 ZIP HOODIE

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 60% 40% 0%

ASH HEATHER 59% 40% 5%

FEATURES

- DROP-SHOULDER FIT
- STREET-READY OVERSIZED
- MINIMALIST STYLE
- THUMB HOLE CUFFS
- DOUBLE FLEECE-LINED HOOD
- TEAR-AWAY NECK LABEL
- YKK METAL ZIPPERS
- 2X2 RIB CUFFS & BOTTOM HEM
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK
NAVY BLUE
ASH HEATHER
PINK
IVORY
SKY BLUE
LAVENDER
DUSTY GREEN
FOREST GREEN



HERO 2120

DROP SHOULDER HOODIE

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 60% 40% 0%

FEATURES

- DROP-SHOULDER FIT
- STREET-READY OVERSIZED
- MINIMALIST STYLE
- DOUBLE FLEECE LINED HOOD
- TEAR-AWAY NECK LABEL
- 2X2 RIB CUFFS & BOTTOM HEM
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK



HERO 2120C

CROPPED DROP SHOULDER HOODIE

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 60% 40% 0%

FEATURES

- DROP-SHOULDER FIT
- CROPPED STYLE
- STREET-READY OVERSIZED
- MINIMALIST STYLE
- THUMB HOLE CUFFS
- DOUBLE FLEECE LINED HOOD
- TEAR-AWAY NECK LABEL
- 2X2 RIB CUFFS & BOTTOM HEM
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK



HERO 5120 SWEATPANTS

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 60% 40% 0%



FEATURES

- VINTAGE-INSPIRED STYLE
- RELAXED FIT
- VINTAGE STYLE BACK POCKET
- ELASTIC CUFFS & WAISTBAND
- TEAR-AWAY NECK LABEL
- INTERIOR FLAT DRAWSTRING
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT
XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK



HERO 5220

WIDE-LEG SWEATPANTS

WEIGHT

280 GSM 13.8 oz/ly (CA) 8.3 oz (US)

FABRIC

COMBED RING SPUN COTTON

COTTON POLY RAYON

SOLID COLOURS 60% 40% 0%



FEATURES

- VINTAGE-INSPIRED STYLE
- WIDE LEG SIHQUETTE
- ADJUSTABLE CUFF OPENING
- VINTAGE STYLE BACK POCKET
- ELASTIC WAISTBAND
- TEAR-AWAY NECK LABEL
- INTERIOR FLAT DRAWSTRING
- LOW SHRINKAGE
- PILL RESISTANT
- MINIMUM COLOUR FADING
- ENGINEERED FOR SCREEN PRINT

SIZES

ADULT

XS / S / M / L / XL / 2XL

AVAILABLE COLOURS

BLACK





Not Just Blanks — Your Dream. Your Rules. Your Drop.

Just LIKE HERO

JUST LIKE HERO

